K-LOVE serves me as a resident of the local community. If K-LOVE were displaced by an LPFM broadcaster providing other programming it would produce a negative effect on the local community. I believe that the service provided by K-LOVE is in the public interest because it has a positive effect because they deliver a positive message. With so much negativity in this world, it is refreshing to get news that is up-to-date without all the "hype", and a place where you can go to get reassurance that there is still hope in this world.